

Actus Consulting Group

Salesforce Consulting and
Professional services focused for
Nonprofits



About Actus

Actus Consulting Group is a Salesforce consulting firm that provides new Salesforce implementation services, Salesforce development (AppExchange, Force.com, Lightning components) and Nonprofit process consulting.

Our company's focus is to help our clients leverage the full potential of the Salesforce platform. Our consultants maintain current Salesforce certifications and are highly experienced professionals with a broad background of technical skills.

Whether you have a large or a small project, we work with Nonprofit organizations of all types to achieve success on the Salesforce platform.

We do not only make recommendations. We work with the added functionality of the Nonprofit Success Pack to help achieve the greatest impact. We develop successful strategies and implementation processes that empower your organization to grow.



Why Select Actus as your Salesforce Partner?

- Exclusively focused on Salesforce
- Deep understanding of Nonprofit Success Pack
- A methodology focusing on best practices and existing solutions on the AppExchange
- Wide variety of technical backgrounds
- Customer-centric approach
- Local consultants and developers
- Affordable alternative to large system integrators

nonprofit
success
pack

Actus Nonprofit Quick Start



- ✓ Define, identify and prioritize organizational goals and key performance indicators (KPI), process bottlenecks, membership and donation model, internal communication and roll-out strategy
- ✓ Configure standard objects with custom fields* and picklist options, configure Lightning page layouts
- ✓ Data migration for leads, contacts, household accounts, and primary affiliations (data cleaning and normalization is extra and requires a SOW*)
- ✓ Configure standard user profiles, organizational-wide settings, permission sets, sharing rules and define security policies
- ✓ Enable and configure duplicate management for leads, accounts and contacts
- ✓ Best practices on use of Chatter, groups and onboarding of new users
- ✓ Configure web-to-lead form with an auto responder email template
- ✓ Develop up to 5 custom reports and 2 dashboards components
- ✓ Enable Lightning connect for Gmail or Microsoft exchange
- ✓ Provide webinar training for end-users on lead conversion, pipeline management, email and activate best practices in Salesforce
- ❖ \$2,000 (20 hours) *Outlined in a statement of work (SOW)

Actus Certifications

8x SALESFORCE CERTIFIED

SALESFORCE
CERTIFIED

Administrator

SALESFORCE
CERTIFIED

Force.com Developer

SALESFORCE
CERTIFIED

Platform Developer I

SALESFORCE
CERTIFIED

Platform App
Builder

SALESFORCE
CERTIFIED

Advanced
Administrator

SALESFORCE
CERTIFIED

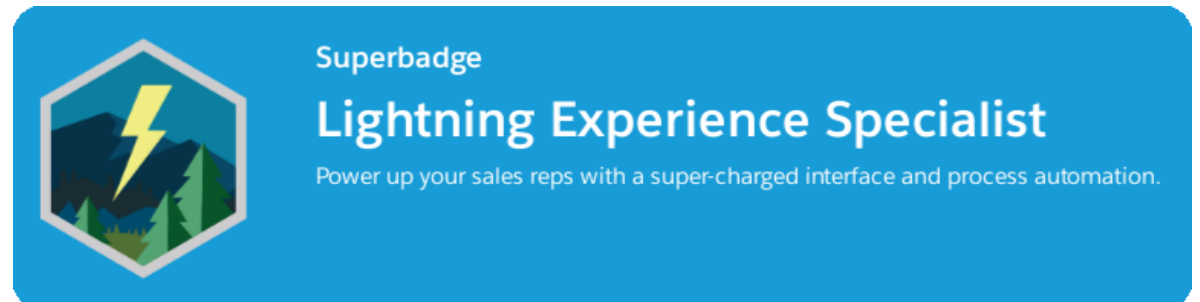
Sales Cloud Consultant

SALESFORCE
CERTIFIED

Service Cloud
Consultant

SALESFORCE
CERTIFIED

Community Cloud
Consultant



Superbadge
Lightning Experience Specialist
Power up your sales reps with a super-charged interface and process automation.

The graphic features a blue background with a white hexagonal frame containing a yellow lightning bolt and a green forest icon. To the right of the frame, the text "Superbadge" is in white, "Lightning Experience Specialist" is in bold white, and "Power up your sales reps with a super-charged interface and process automation." is in a smaller white font.

Contact Information

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